



Datchet & Eton Leisure Limited

Effective Date: January 2026

Last Updated: January 2026

Datchet & Eton Leisure Limited (“DEL”, “we”, “our”, “us”) operates the following trading names:

- Datchet & Eton Health Club
- Thames Valley Athletics Centre (TVAC)
- Santéva Studios

This Privacy Notice explains how we collect, use and protect your personal data when you use our facilities, services, websites or communicate with us.

We process personal data in accordance with the **UK General Data Protection Regulation (UK GDPR)** and the **Data Protection Act 2018**.

1. Data Controller

Datchet & Eton Leisure Limited
Pococks Lane
Eton
Windsor
SL4 6HN

Email: finance@deleisure.com

DEL is the data controller responsible for your personal data.

2. What Personal Data We Collect

Depending on your interaction with us, we may collect:

Identity & Contact Information

- Name

- Address
- Email address
- Telephone number
- Date of birth
- Emergency contact details

Membership & Booking Information

- Membership type
- Attendance and booking history
- Payment history
- Account communications

Health Information (Special Category Data)

- Pre-exercise health screening (PAR-Q)
- Medical declarations relevant to participation
- Parental consent where applicable

Website & Technical Data

- IP address
- Device and browser type
- Website usage data
- Cookie information

CCTV Footage

CCTV operates at our premises (including areas used by Santéva Studios) for safety and security purposes.

3. How We Use Your Personal Data

We use your data to:

- Administer memberships and bookings
- Deliver leisure, fitness and studio services
- Ensure participant safety
- Process payments
- Communicate service updates
- Manage events and activities
- Comply with legal and health & safety obligations
- Maintain premises security
- Manage employees and contractors
- Send marketing communications where permitted

4. Lawful Bases for Processing

We rely on the following lawful bases:

Contract

Processing necessary to fulfil a membership, booking or service agreement.

Legal Obligation

Compliance with employment, safeguarding, health & safety and accounting requirements.

Legitimate Interests

To operate and improve our services, ensure security, prevent fraud and maintain business continuity.

Consent

Where required, including:

- Marketing communications
- Processing special category health data

You may withdraw consent at any time where consent is relied upon.

5. Health Information

Health information is processed:

- With your explicit consent
- For safety and insurance purposes
- To assess suitability for participation

We do not use health information for marketing.

6. Marketing Communications

Where you have opted in, we may send communications relating to services operated by Datchet & Eton Leisure Limited, including Datchet & Eton Health Club, Thames Valley Athletics Centre and Santéva Studios.

You may unsubscribe at any time via the link in our emails or by contacting us directly.

We do not sell or share personal data with third parties for marketing purposes.

7. CCTV

CCTV operates at our premises for:

- Safety and safeguarding
- Crime prevention and detection
- Protection of members, visitors, staff and property

The lawful basis for processing CCTV footage is our legitimate interests in maintaining a safe and secure environment.

Footage is retained in accordance with our CCTV Policy unless required for investigation or legal purposes.

Further details are available in our CCTV Policy.

8. Sharing Your Data

We may share personal data with trusted service providers, including:

- Booking and membership platforms
- Payment processors
- IT and website providers
- Email communication systems
- Professional advisers

All third parties process data under contractual data processing agreements.

We do not sell personal data.

9. International Transfers

Some of our service providers may process data outside the UK. Where this occurs, appropriate safeguards are implemented in accordance with UK GDPR.

10. Data Retention

We retain personal data only for as long as necessary to:

- Maintain active memberships
- Comply with legal, accounting and insurance requirements
- Meet safeguarding obligations

Retention periods vary depending on the type of data and legal requirements.

11. Your Rights

Under UK GDPR you have the right to:

- Access your personal data
- Request rectification
- Request erasure (where applicable)
- Restrict processing
- Object to processing
- Data portability (where applicable)
- Withdraw consent
- Lodge a complaint with the Information Commissioner's Office

ICO: <https://ico.org.uk>

12. Updates to This Notice

We may update this Privacy Notice from time to time. The latest version will always be available on our website.